

Rep Order# 6849388  
EC'd Yes

Ver# 3  
Status Revised

Traffic Order# 204991  
Printed: 10/02/2012 11:31 AM  
Last Received: 10/02/2012 11:29 AM  
Showing Buylines: All Rep Revised Lines

1 of 5

Station KASA-TV ALBUQUERQUE, NM.  
Advertiser ( ) DSCC IE  
Product DSCC IE  
Estimate# 1540  
Buyer DAN NAGELBERG  
Phone#  
Fax#

Agency ( ) GREAT AMERICAN MEDIA  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 49/53/1540  
Flight Dates 10/16/2012 - 10/22/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) AMY MCCREARY  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---									
SC=*									
--- REMARKS ---									
REV TO CNX ORDER									
ATTN ALL LINES									
ATTN NEW TTL									
PLEASE CNF									
Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Time	Rate
*1		PEOPLES COURT V3 Cancelled	10/16-10/19	0	\$0.00	:30	0	TU-F 1P-2P	\$150.00
*2		PEOPLES COURT V3 Cancelled	10/22-10/22	0	\$0.00	:30	0	M 1P-2P	\$150.00
*3		PEOPLES COURT V3 Cancelled	10/16-10/19	0	\$0.00	:30	0	TU-F 3P-4P	\$150.00
*4		PEOPLES COURT V3 Cancelled	10/22-10/22	0	\$0.00	:30	0	M 3P-4P	\$150.00
*5		AFV V3 Cancelled	10/16-10/19	0	\$0.00	:30	0	TU-F 4P-5P	\$150.00
*6		AFV V3 Cancelled	10/22-10/22	0	\$0.00	:30	0	M 4P-5P	\$150.00

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Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
*7		Buyline Comment: WENDY WILLIAMS V3 Cancelled	10/16-10/19	0	\$0.00	:30	0	TU-F	7A-8A	0	\$25.00
*8		Buyline Comment: WENDY WILLIAMS V3 Cancelled	10/22-10/22	0	\$0.00	:30	0	M	7A-8A	0	\$25.00
*9		Buyline Comment: NEWS V3 Cancelled	10/16-10/19	0	\$0.00	:30	0	TU-F	9P-930P	0	\$1,000.00
*10		Buyline Comment: NEWS V3 Cancelled	10/22-10/22	0	\$0.00	:30	0	M	9P-930P	0	\$1,000.00
*11		Buyline Comment: NEWS V3 Cancelled	10/16-10/19	0	\$0.00	:30	0	TU-F	930P-10P	0	\$700.00
*12		Buyline Comment: NEWS V3 Cancelled	10/22-10/22	0	\$0.00	:30	0	M	930P-10P	0	\$700.00
*13		Buyline Comment: NEWS V3 Cancelled	10/20-10/20	0	\$0.00	:30	0	SA	9P-930P	0	\$700.00
*14		Buyline Comment: NEWS V3 Cancelled	10/20-10/20	0	\$0.00	:30	0	SA	930P-10P	0	\$700.00

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Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
*15		NEWS V3 Cancelled	10/21-10/21	0	\$0.00	:30	0	SU	9P-930P	0	\$1,000.00
*16		NEWS V3 Cancelled	10/21-10/21	0	\$0.00	:30	0	SU	930P-10P	0	\$700.00
*17		BONES V3 Cancelled	10/22-10/22	0	\$0.00	:30	0	M	7P-8P	0	\$2,000.00
*18		RH/B & K V3 Cancelled	10/16-10/16	0	\$0.00	:30	0	TU	7P-8P	0	\$1,300.00
*19		XFACTOR V3 Cancelled	10/17-10/17	0	\$0.00	:30	0	W	7P-9P	0	\$2,100.00
*20		XFACTOR V3 Cancelled	10/18-10/18	0	\$0.00	:30	0	TH	7P-8P	0	\$2,100.00
*21		COLLEGE FOOTBALL V3 Cancelled	10/20-10/20	0	\$0.00	:30	0	SA	2P-5P	0	\$300.00
*22		COLLEGE FOOTBALL V3 Cancelled	10/20-10/20	0	\$0.00	:30	0	SA	7P-10P	0	\$400.00
*23		NFL PREGAME V3 Cancelled	10/21-10/21	0	\$0.00	:30	0	SU	10A-11A	0	\$600.00

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Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
*24		Buyline Comment: NFL V3 Cancelled	10/21-10/21	0	\$0.00	:30	0	SU	11A-2P	0	\$15,000.00
*25		Buyline Comment: MLB NLCS V3 Cancelled	10/22-10/22	0	\$0.00	:30	0	M	530P-9P	0	\$1,000.00
*26		Buyline Comment: MLB NLCS V3 Cancelled	10/17-10/17	0	\$0.00	:30	0	W	530P-9P	0	\$1,000.00

---REPORT TOTALS---  
Report Totals: 0 / \$0.00

---SALES MONTHLY TOTALS---  
Oct 12: 0 / \$0.00  
Sales Totals: 0 / \$0.00  
Station Totals: 0 / \$0.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$0	CABL 0%	KASA 14%	KASY 1%	KLUZ 0%	KOAT 36%
		KOB 20%	KRQE 28%	KWBQ 1%		

---COMPETITIVE COMMENTS---  
NEW ORDER

Books NOV12  
Demos RA35+

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---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---

CASH IN ADVANCE